

Planning Information Packet

Santa Cruz County

2004

EMPLOYMENT DEVELOPMENT DEPARTMENT
LABOR MARKET INFORMATION DIVISION

For questions about this report, call (916) 262-2162.

Introduction to Social and Economic Data Tables

The data for the Social and Economic Data Tables were developed from a variety of sources to aid local organizations in identifying target group needs and in making appropriate resource allocations for employment and training activities.

Terms expressed in these tables are those commonly used by the U.S. Department of Commerce, the Bureau of the Census, and the various state agencies that supplied the data. (The specified source of the data is noted at the bottom of each table or in the footnotes accompanying each table.)

For technical assistance or additional information about the Employment Development Department's (EDD) Labor Market Information Division (LMID), please call (916) 262-2162 or go to LMID's Web site at:

www.calmis.ca.gov

TABLE 1
PUBLIC ASSISTANCE RECIPIENTS BY PROGRAM
2001 - 2003
SANTA CRUZ COUNTY

Recipients by Program	July			CALIFORNIA
	2001	2002	2003	July 2003
California Work Opportunity and Responsibility To Kids (CalWORKs) (a)	4,338	3,699	3,976	1,144,967
Adults	1,219	930	1,027	237,450
Children	3,119	2,769	2,949	907,517
Food Stamps (b)	5,615	6,450	7,870	1,679,508
General Relief (c)	172	176	123	98,020
Refugee Cash Assistance (d)	2	1	0	1,064
Welfare to Work (e)	1,136	1,033	972	218,753

Source: California Department of Social Services

To access detailed reports for county comparisons, visit the California Department of Social Services

Internet address at: <http://www.dss.cahwnet.gov/research>

CalWORKs: see report CA 237; Food Stamps: see report DFA 256;

General Relief: see report GR 237; Welfare to Work: see reports WTW 25 and WTW 25A.

(a) Data include foster care children.

(b) Includes those persons receiving public assistance payments and those not receiving public assistance payments.

(c) General Relief data for July 2001 were not available. Data provided are for March 2001.

(d) Refugee Cash Assistance data are for the third quarter and exclude CalWORKs recipients.

(e) With the passage of the Federal Personal Responsibility and Work Opportunity Act of 1996 and California's subsequent implementation of the California Work Opportunity and Responsibility to Kids Act (CalWORKs), the requirement for recipients of aid to participate in work related activities increased significantly. This number represents the number of CalWORKs recipients who have been enrolled or have been sent a notice to participate in Welfare to Work activities. These individuals may be required to participate or be willing to participate in these activities.

TABLE 2
PUBLIC ASSISTANCE RECIPIENTS (CalWORKs)
CHARACTERISTICS OF RECIPIENTS 16 YEARS AND OLDER
2001 - 2003
SANTA CRUZ COUNTY

Characteristics	July			CALIFORNIA
	2001	2002	2003	July 2003
Total Recipients 16+ (a) (b)	1,500	1,280	1,380	396,530
Male	290	250	260	75,920
Female	1,210	1,040	1,120	320,730
16-20	320	270	290	83,660
21-44	1,070	910	980	282,610
45-54	90	80	80	24,200
55+	20	20	20	6,190
White (Not Hispanic)	690	560	590	99,790
Black (Not Hispanic)	40	60	50	83,640
Hispanic	740	640	710	182,280
Asian & Pacific Islander	10	10	20	25,030
American Indian	10	10	10	2,920
Filipino	10	*	*	2,880

(CalWORKs) California Work Opportunity And Responsibility To Kids

Source: California Department of Social Services; U.S. Department of Commerce, Bureau of the Census; Detailed data by sex, age, and race/ethnicity are extrapolations based on aggregate figures provided by the Department of Social Services.

To access the detailed report for county comparisons, visit the California Department of Social Services Internet address at: <http://www.dss.cahwnet.gov/research>
See report ABCD 350.

(a) Includes children in Two Parent, Zero Parent, All Others and Foster Care cases.

(b) Detail may not add to total due to independent rounding.

* less than five

TABLE 3
Occupations With The Greatest Absolute Job Growth (1)
2001 - 2008
SANTA CRUZ COUNTY

SOC Code	Occupation	Annual Averages		Number Of New Jobs	Percent Change	Mean Annual Wage	Median Hourly Wage (3)
		2001(2)	2008				
35-3021	Comb Food Prep & Serving Wrks, Incl Fast Food	2,340	2,710	370	15.8	\$17,192	\$8.01
41-2011	Cashiers	3,690	4,060	370	10.0	\$21,797	\$8.90
15-1031	Computer Software Engineers, Applications	770	1,080	310	40.3	\$91,353	\$45.02
41-2031	Retail Salespersons	3,320	3,630	310	9.3	\$22,619	\$9.16
25-9041	Teacher Assistants	1,370	1,660	290	21.2	\$23,598	(4)
25-2021	Elementary School Teachers, Except Special Ed	1,600	1,870	270	16.9	\$50,015	(4)
15-1041	Computer Support Specialists	540	790	250	46.3	\$54,132	\$22.11
33-3051	Police & Sheriff's Patrol Officers	650	810	160	24.6	\$58,602	\$27.22
47-2031	Carpenters	1,050	1,210	160	15.2	\$51,122	\$25.31
35-3031	Waiters & Waitresses	1,740	1,890	150	8.6	\$19,939	\$7.52
43-9061	Office Clerks, General	2,500	2,650	150	6.0	\$25,416	\$11.66
25-2031	Secondary School Teachers, Ex Special & Voc Ed	660	800	140	21.2	\$52,176	(4)
21-1093	Social & Human Service Assistants	430	560	130	30.2	\$25,834	\$12.25
37-2011	Janitors & Clean, Ex Maids & Housekeep Cleaner	1,300	1,430	130	10.0	\$23,617	\$10.33
15-1032	Computer Software Engineers, Systems Software	300	420	120	40.0	\$94,807	\$46.72
29-1111	Registered Nurses	1,100	1,220	120	10.9	\$59,501	\$28.43
37-3011	Landscaping & Groundskeeping Workers	810	930	120	14.8	\$25,373	\$10.65
11-1021	General & Operations Managers	1,930	2,040	110	5.7	\$100,523	\$39.90
41-1011	First-Line Sups/Mgrs of Retail Sales Workers	1,080	1,180	100	9.3	\$39,853	\$16.96
47-2061	Construction Laborers	570	670	100	17.5	\$28,925	\$13.11

Source: Employment Development Department, Labor Market Information Division,
Information Services Group and Occupational Employment Statistics Group

(1) Occupational Projections and OES Wages available online at www.calmis.ca.gov

(2) March 2001 Benchmark

(3) Median Hourly Wage is for the Santa Cruz-Watsonville Metropolitan Statistical Area (MSA).

(4) For some occupations, workers may not work full-time all year-round. For these occupations it is not feasible to calculate an hourly wage.

TABLE 4
LOWER LIVING STANDARD INCOME LEVEL (LLSIL)
AND POVERTY GUIDELINES
2003

Table 1 — San Diego Metropolitan Statistical Area							
San Diego							
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$8,780	\$14,390	\$19,750	\$24,380	\$28,770	\$33,650	\$4,880
6 Months	\$4,390	\$7,195	\$9,875	\$12,190	\$14,385	\$16,825	\$2,440
100%	\$12,540	\$20,550	\$28,210	\$34,820	\$41,090	\$48,060	\$6,970
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

Table 2 — Los Angeles/Riverside/Orange County Metropolitan Statistical Area							
Anaheim	Los Angeles County				San Bernardino County		
Carson/Lomita/Torrance	Orange County				SELACO		
Foothill	Riverside County				South Bay		
Long Beach	Santa Ana				Ventura		
Los Angeles City	San Bernardino City				Verdugo		
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$8,120	\$13,310	\$18,270	\$22,550	\$26,610	\$31,120	\$4,510
6 Months	\$4,060	\$6,655	\$9,135	\$11,275	\$13,305	\$15,560	\$2,255
100%	\$11,600	\$19,010	\$26,100	\$32,210	\$38,010	\$44,450	\$6,440
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

TABLE 4
LOWER LIVING STANDARD INCOME LEVEL (LLSIL)
AND POVERTY GUIDELINES
2003

Table 3 — San Francisco/Oakland/San Jose Metropolitan Statistical Area

Alameda		Oakland				Santa Cruz	
Contra Costa		Richmond				Solano	
Marin		San Francisco				Sonoma	
Napa		San Jose					
NOVA		San Mateo					
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$8,680	\$14,230	\$19,530	\$24,110	\$28,450	\$33,280	\$4,830
6 Months	\$4,340	\$7,115	\$9,765	\$12,055	\$14,225	\$16,640	\$2,415
100%	\$12,400	\$20,320	\$27,900	\$34,440	\$40,640	\$47,530	\$6,890
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

Table 4 — Other Metropolitan Areas

Fresno		NoRTEC				Stanislaus	
Golden Sierra		North Central				Tulare	
Kern/Inyo/Mono		Sacramento				Yolo	
Merced		San Joaquin					
Monterey		Santa Barbara					
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$7,980	\$13,070	\$17,950	\$22,150	\$26,140	\$30,570	\$4,430
6 Months	\$3,990	\$6,535	\$8,975	\$11,075	\$13,070	\$15,285	\$2,215
100%	\$11,400	\$18,680	\$25,640	\$31,650	\$37,350	\$43,680	\$6,330
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

TABLE 4
LOWER LIVING STANDARD INCOME LEVEL (LLSIL)
AND POVERTY GUIDELINES
2003

Table 5 — Nonmetropolitan Areas

Humboldt	Mother Lode						
Imperial	San Benito						
Kings	San Luis Obispo						
Madera							
Mendocino							
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$7,710	\$12,630	\$17,330	\$21,390	\$25,250	\$29,520	\$4,270
6 Months	\$3,855	\$6,315	\$8,665	\$10,695	\$12,625	\$14,760	\$2,135
100%	\$11,000	\$18,030	\$24,750	\$30,550	\$36,050	\$42,160	\$6,110
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

Source: State of California, Workforce Investment Division, Workforce Investment Act Directive,
Number: WIAD03-1, Dated July 1, 2003

(a) Tables 1 through 5 show the 70 percent LLSIL and the poverty guidelines for western metropolitan and nonmetropolitan areas, and for three specific Metropolitan Statistical Areas in California. In addition, each LLSIL table includes the 100 percent LLSIL that establishes the Department of Labor's minimum self-sufficiency levels. Each table specifies which areas encompass which Local Workforce Investment Area (LWIA). For a family of one, in all tables, the poverty guidelines exceed the 70 percent LLSIL and, therefore, should be used to establish the low-income status. For all other family sizes, the LLSILs exceed the poverty guidelines. The last column in each table shows the amount to be added to the figure for a family of six for each additional family member.

TABLE 5
Workforce Investment Act
Planning Information for Local Workforce Investment Areas

LWIA NAME: Santa Cruz
JURISDICTIONS INCLUDED: Santa Cruz County

	2000 CENSUS							
	Characteristics of Economically Disadvantaged Persons ¹							
	Total	0 to 13	14 and 15	16 to 21	22 to 24	25 to 54	55 to 64	65 to 72 73 and older
Total Persons	255,600	46,625	7,105	25,340	11,535	120,190	19,500	15,390
Poverty Universe ²	247,530	45,505	6,965	20,975	10,980	119,640	19,385	14,315
Persons below Poverty ³	29,385	6,080	825	5,425	2,735	11,490	1,315	935
Percent Persons in Poverty	11.9%	13.4%	11.8%	25.9%	24.9%	9.6%	6.8%	6.5%
Persons in Poverty, excluding Military and College ^{3,4}	26,870	6,080	825	4,280	2,105	10,790	1,285	920
Persons below 70% of LLSIL ⁵	*	*	*	*	*	*	*	*
Persons below Poverty or 70% of LLSIL ^{3,5}	*	*	*	*	*	*	*	*
Persons below Poverty or 70% of LLSIL, excluding Military and College ^{3,4,5}	37,110	9,480	1,275	6,895	2,650	13,100	1,520	1,380
Persons in the Civilian Labor Force ⁶	137,720	n/a	n/a	14,510	8,810	97,760	12,875	1,225

Characteristics of Various Potential Client Groups

January 16, 2004

Labor Force Status ⁷	
Employment	133,400
Unemployment	11,900
Unemployment Rate	8.2%
Not in Labor Force ⁸	59,900
Parole Adults (under local jurisdiction) ⁹	5,643
2003 Veteran Information	
Total Veterans ¹⁰	17,683
Male	16,609
Female	1,074
Veterans Receiving Compensation and Pension Benefits ¹¹	1,347

* At the time of publication, data for these fields was unavailable. An updated table will be distributed upon receipt of data.
n/a Persons counted as part of the Civilian Labor Force must be at least 16 years old.

Table 5
Workforce Investment Act
Planning Information for Local Workforce Investment Areas

Footnotes and Data Sources

¹The **economically disadvantaged population** is defined by the Employment and Training Administration (ETA) as persons below the federal poverty level or below 70% of the Lower Living Standard Income Levels (LLSIL).

ETA provided these data from a custom tabulation generated by the U. S. Bureau of Census. Totals may not match other data from the same source. Further information can be accessed through the following Web sites:

ETA: www.doleta.gov

Census Bureau: www.census.gov

²**Poverty Universe:** Poverty status is determined for everyone except people in institutions, such as people in prison or in nursing homes; people in military group quarters; people in college dormitories; and individuals under 15 years old living with non-relatives, such as foster children.

³**Persons below Poverty:** An individual's poverty status is determined by comparing their family income with the federal poverty threshold appropriate for that person's family size and the number of family members under 18 years old. If a person is not living with anyone related by birth, marriage, or adoption, then the person's own income is compared with his or her poverty threshold. The Percent Persons in Poverty is calculated by dividing the Persons below Poverty by the Poverty Universe and multiplying by 100.

⁴**Excluding Military and College:** These data exclude persons who are on active duty in the armed forces and college students on in the labor force.

⁵**Lower Living Standard Income Levels (LLSIL):** The LLSIL is used to determine an individual's eligibility for certain services under the Workforce Investment Act (WIA). WIA section 101(24) defines the LLSIL as "that income level (adjusted for regional, metropolitan, urban, and rural differences and family size) determined annually by the Secretary of Labor." In a manner similar to the poverty level, an individual's LLSIL status is determined by comparing their income and family size to the published LLSIL levels. For more information, see the ETA Web site at: wdsc.doleta.gov/llsil/.

⁶**Civilian Labor Force** is persons 16 years or older who are "employed," excluding persons in the armed forces, or "unemployed." "Unemployed" are persons who were without a job and are actively looking for a job and were available to start a job.

⁷**Labor Force** in this category refers to civilian labor force, that includes, but is not limited to, the economically disadvantaged. March 2002 Benchmark data. These data are developed by the California Employment Development Department, Labor Market Information Division, (916) 262-2162.

⁸**Not in Labor Force** refers to those who are not employed and not actively seeking employment. This category includes, but is not limited to, the economically disadvantaged. Not in labor force data are based on preliminary labor force data (01/2003-12/2003). Department of Finance populations estimates as of January 2003 and working age populations from 1990 Census data.

⁹Data provided by the California Department of Justice, 2002 Criminal Justice Profile. Additional information can be found on-line at: www.caag.state.ca.us.

¹⁰Data provided by the U. S. Department of Veterans Affairs, Veteran Population Projections Adjusted to Census 2000 (VetPop2001Adj), September 30, 2003, Washington, D.C.. Located on-line at www.va.gov.

¹¹Data provided by the U. S. Department of Veterans Affairs, Statistics for Veterans Receiving Compensation and Pension Benefits, July 15, 2003, Washington, D.C..

Note: Data provided are the most recent available.